



MEDIA RELEASE

For Immediate Release: Monday February 24, 2014

Giant's Rib Discovery Centre Launches Escarpment Photography Contest

In partnership with Hamilton-based CD Video Productions, the Giant's Rib Discovery Centre (GRDC) is launching an online photography contest focusing on digital images of the Niagara Escarpment World Biosphere Reserve.

The contest is seeking digital photographs of people in nature, as well as those that highlight the beauty and diversity of Niagara Escarpment wildlife, waterfalls, and landscapes. In order to qualify, photographs must be taken along the Niagara Escarpment. This contest is another addition to the GRDC's public programs designed to increase public awareness of the Niagara Escarpment World Biosphere Reserve.

The 2014 contest deadline for submitting entries is 11:59 p.m. Eastern Standard Time on April 30th, 2014. Contest entries will be featured on the contest website, and available prints will be showcased as our Featured Artists of the Month for July, August and September at the Discovery Centre in the Dundas Valley Conservation Area.

While the spring 2014 contest run is short, the 2014-2015 contest will begin May 1, 2014, and run for the full calendar year.

For full contest details or to submit an entry, please visit <http://cdvideo.ca/Gallery/>

Questions and inquiries about contest rules can be emailed to gallery@cdvideo.ca

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This media release has been formatted to be an accessible document. Should you require this information in an alternate format, please contact the Giant's Rib Discovery Centre and we will be happy to assist you.

It is said that Canada's early settlers once called the Niagara Escarpment a "Giant's Rib." The Giant's Rib Discovery Centre is a not-for-profit organization promoting uses of the Niagara Escarpment World Biosphere Reserve that will ensure retention of its natural state for future generations. The Giant's Rib Discovery Centre (GRDC) has been recognized by the Canadian Biosphere Reserves Association as a local biosphere committee for the Niagara Escarpment World Biosphere Reserve.